# Helmuth SCHLINGEL

## Bregenz, Austria

## Well aged

Age: 88











## About & Family:

Helmuth lives with his wife outside of the city, and their daughter lives in the city center. They are frequently in contact over the phone or meet on weekends. Helmuth and his wife have no financial problems. They live in a country house with a big garden.

### Limitations/Difficulties in

none

### Health

He has heart problems but does not need drugs yet. He does not have limitations in his daily life and he is active in their garden, which is good for his heart. However, he is overweight and likes eating fatty meals such as steak. He uses a hearing aid and reading glasses but he is not satisfied with them. He says that he cannot hear or see well enough.

#### Diseases

heart problems

**Symptoms** 

none

## Social

He is satisfied with his life and is generally a happy person. He feels free and able to do what he wants. He and his wife like travelling and going on trips together with friends. Helmuth has good communication with his grandchildren.

### **Psychographics**

happy, positive, joyful, communic

communicative,

eager

Drugs

none

Hearing

aiu

Eyesight

glasses Educational level

basic

Risks

overweight

## Technology Usage

He does not like mobile phones and is generally skeptical about technological devices. He does, however, have a mobile phone which he and his wife occasionally use when on a holiday or trip. It is otherwise turned off. He likes watching TV.

#### General Attitude towards Technology

negative

#### Media - Communication

TV

mobile phone

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