# Ms. OSTEGAARD

### Copenhagen, Denmark

### Grandma

Age: 84











### About & Family:

Mrs. Ostegaard has lived alone in her flat ever since she lost her husband, and has two children who live in the neighbour city. She has no financial problems and has been a housewife for most of her life. She is still able to stand on her own feet, but with some difficulties.

#### Limitations/Difficulties in

climbing several flights of stairs, stooping, kneeling, crouching, lifting or carrying weights more than five kilos, shopping, managing money, sleeping

### Health

Mrs. Ostegaard has heart problems and related dizziness, and shortness of breath. Every year she receives a general health check-up. She is overweight and has pain in her joints. She is cognitively active but she cannot do math anymore and sometimes confuses the day of the week. For domestic tasks she receives home care. She has cataracts, uses glasses and also needs a hearing aid.

#### Diseases

heart problems

### Symptoms

pain in joints, breathlessness, dizziness, faints

### Social

Mrs. Ostegaard is a modest person and does not have high expectations. Most of the time she is at home; however, occasionally she goes swimming. She enjoys spending time with her family, but feels melancholic and sometimes sad thinking about the past and missing the people she has lost. Her children call her daily and visit her whenever they can.

#### **Psychographics**

modest,
happy,
melancholic,
depressed,
tearful

# Drugs

yes
Hearing
aid
Eyesight

glasses, cataracts Educational level

medium Risks

overweight

# Technology Usage

Mrs. Ostegaard mainly stays at home and watches TV. She is not interested in computers or the internet and cannot understand how they function. She thinks that she does not need to use them.

#### General Attitude towards Technology

negative

#### Media - Communication

TV

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