Roswitha BLUMENTHAL Rostock, Germany

Idealist ex-hippie

Age: 64











Limitations/Difficulties in

none

About & Family:

Roswitha is a very active and socially engaged person who loves life. She studied at the university and worked as a social worker.

Roswitha and her husband have two children who are living in the same city. They often meet up or at least talk on the phone a couple of times a week. She has a good pension and has enough money to live without worries about the future.

Health

She has rheumatism and pain in her back, knees and joints. She takes drugs for joint support and for keeping her blood pressure under control, but she does not have any limitations in her daily life because of her diseases. She is normal weight and eats healthy food.

Diseases

arthritis/rheumatism high blood pressure

Symptoms

pain in joints,

Social

Almost every week, she takes care of her grandson for a day. She loves playing with her grandson. She is an activist and does a lot of voluntary work in various organizations. She likes cultural events and going out with her husband and friends. Her schedule is always full and she needs to keep a calendar for all of the events and activities she attends. She goes swimming every week and takes long walks with her dog.

Psychographics

happy,
positive,
active,
curious,
open minded,
satisfied with her life

Drugs

none

yes
Hearing
good
Eyesight
glasses
Educational level
high
Risks

Technology Usage

She is very well-informed about current political issues and keeps herself up to date. She uses the computer and internet for e-mails. This is how she keeps in touch with her friends who live abroad and receives information and newsletters internationally. She hates TV and all kinds of mass media and looks for alternative sources of information.

General attitude towards technology

positive

Devices in use

computer with internet connection

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