# CURE **Elderly-Personas**

#### Acknowledgements

The CURE-Elderly-Personas are fictitious persons synthetically generated from average traits mixed across countries. Photos are taken from an external database. CURE-Elderly-Personas materials and documents do not represent private data from a single person. Information included in CURE-Elderly-Personas materials and documents do not infringe any privacy and data security rights.

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Ingobert TUGEND Graz, AT		Michael ELEND Munich, DE	11.18
Lonely widower Age: 78 Age: 78 Family & Home Social contacts Income		Dissatisfied & getting old Age: 75	
Limitations/Difficulties in doing housework, crouching, kneeling, stooping,	Cognitive:	Limitations/Difficulties in getting up from chair, climbing stairs, crouching, kneeling, stooping, pulling and pushing large objects,	Cognitive:Memory:Diseases:Symptoms:
DiseasesSymptomsheart attack,pain in back, knees, wristshigh cholesterol,sleeping problemsarthritis and rheumatismsleeping problems	Limitations:	lifting or carrying weights over five kilos, sleeping, dressing, including wearing shoes, bathing Diseases high blood pressure, diabetes, cataract	Limitations:
General attitude towards technology         positive       Devices in use         TV       LP player         radio       computer with internet connection	overweight, bad memory  Psychographics hopeful, satisfied with his life, forgetful  http://elderlypersonas.cure.at © 2011 CURE-Elderly-Personas	General attitude towards technology neutral Devices in use radio, CD player	socially inactive Psychographics depressed, sad, feels incapable http://elderlypersonas.cure.at © 2011 CURE-Elderly-Personas

Maria-Klaus LIEGE

Resigned and ill

Age: 73 Living alone, faithful Т Family & Home Social contacts Income Cognitive: Limitations/Difficulties in climbing several flights of stairs, Memory: shopping for groceries, Diseases: doing work around the house or garden Symptoms: Limitations: Drugs none Hearing good Diseases Symptoms Eyesight none none glasses Educational level medium Risks social inactive **Psychographics** modest, religious,

Wels, AT

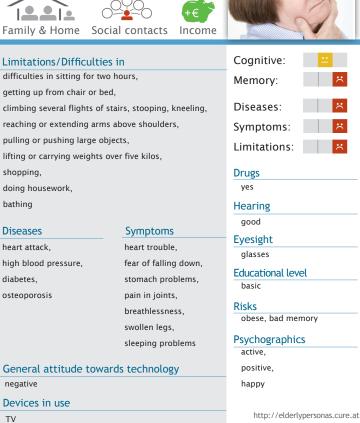
General attitude towards technology neutral Devices in use TV

mobile phone

**Doris SCHWESTER** 

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lonely



Innsbruck, AT

Age: 71

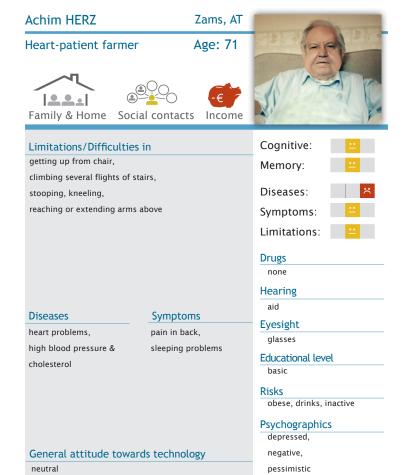
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Andreas RENNER Hamburg, DE		Ingrid REISEN Koblenz, DE	
Healthy runner Age: 71          Age: 71         Family & Home		Well aging Spain-tourist Age: 66	
Limitations/Difficulties in none	Cognitive::Memory::Diseases::Symptoms::Limitations::	Limitations/Difficulties in none	Cognitive:"Memory:"Diseases:"Symptoms:"Limitations:"
Diseases Symptoms none none	Drugs none Hearing good Eyesight glasses Educational level medium Risks none Psychographics	Diseases Symptoms none none	Drugs none Hearing good Eyesight good Educational level basic Risks overweight, smokes Psychographics
General attitude towards technology	active, positive, happy	General attitude towards technology negative	joyful, forgetful, religious
Devices in use       TV     hi-fi system       radio     MP3-player	http://elderlypersonas.cure.at © 2011 CURE-Elderly-Personas	Devices in use TV computer games	http://elderlypersonas.cure.at © 2011 CURE-Elderly-Personas

Peter Meister

Bon vivant artist

mobile phone



Devices in use

computer with internet connection

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⊦€ Family & Home Social contacts Income Cognitive: Limitations/Difficulties in none Memory: Diseases: Symptoms: Limitations: Drugs none Hearing good Diseases Symptoms Eyesight none none glasses Educational level medium Risks drinks, smokes **Psychographics** active, General attitude towards technology satisfied with his life positive sometimes feels lonely Devices in use http://elderlypersonas.cure.at Computer with internet connection

Vienna, AT

Age: 68

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Stefan VATER Stuttgart, DE		Roswitha BLUMENTHAL Rostock, DE	
Devoted family man Age: 63		Idealist ex-hippie Age: 64	
Limitations/Difficulties in none	Cognitive: : Memory: :	Limitations/Difficulties in none	Cognitive: :
Diseases Symptoms high blood pressure none	Diseases:	Diseases Symptoms arthritis/rheumatism pain in joints high blood pressure	Diseases: Symptoms: Limitations: Drugs yes Hearing good Eyesight glasses Educational level high Risks none Psychographics active,
General attitude towards technology	religious,	General attitude towards technology	positive,
positive	hopeful	positive	happy
Devices in use		Devices in use	
TV computer with internet connection mobile phone	http://elderlypersonas.cure.at © 2011 CURE-Elderly-Personas	computer with internet connection	<pre>http://elderlypersonas.cure.a © 2011 CURE-Elderly-Persona</pre>



Diseases	Symptoms
osteoporosis	pain in back, knees,
high blood pressure &	swollen legs,
cholesterol	sleeping problems,
	fear of falling down

General attitude towards technology neutral

Devices in use

doing work in house and garden

ΤV radio

5	Jack
e	
e	Cognitive:

## Diseases: Symptoms: Limitations:



satisfied with her life, forgetful

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Judith EINZIG

Divorced, hardworking

Limitations/Difficulties in

Diseases

positive

ΤV

Devices in use

mobile phone

high blood pressure

none

laptop with internet connection

General attitude towards technology



+€



Income

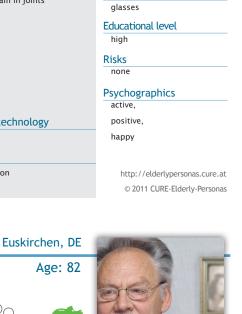
Cognitive: difficulty in carrying objects heavier than five kilos Memory: Diseases: Symptoms: Limitations: Drugs none Hearing good Symptoms Eyesight good Educational level medium Risks none

### **Psychographics** stressed, depressive,

tearful

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Adelheit HÜFTLEID	Vienna, AT		Luise INSEL	Berlin, DE
Grandma with osteop	oorosis Age: 84		Diabetes patient	Age: 88
Family & Home Soc	ial contacts		Family & Home So	ocial contacts
Limitations/Difficulties	s in	Cognitive:	Limitations/Difficult	ies in
climbing several flights of s	tairs,	Memory:	none	
shopping for groceries,		Diseases:		
doing work around the hou	se or garden	Symptoms:		
		Limitations:		
		Drugs		
		none		
		Hearing		
Diseases	Symptoms	Eyesight	Diseases	Symptoms
none	none	glasses	arthritis/rheumatism	pain in joints
		Educational level	high blood pressure	
		medium		
		Risks social inactive		
		Psychographics		
		modest,		
General attitude towa	rds technology	religious,	General attitude tow	vards technology
neutral		lonely	positive	
Devices in use			Devices in use	
TV mobile phone		http://elderlypersonas.cure.at	computer with internet o	connection
		© 2011 CURE-Elderly-Personas		



Cognitive: Memory: Diseases: Symptoms: Limitations:

Drugs yes Hearing good Eyesight

Family & Home Soc	Cial contacts			
Limitations/Difficultie	es in		Cognitive:	$\ddot{\cdot}$
walking 100m,			Memory:	
getting up from chair, climbing stairs,			Diseases:	
carrying heavy objects mor	re than five kilos,		Symptoms:	
difficulties in shopping for	groceries,		Limitations:	
doing work in house and g	arden		_	
			Drugs ves	
			Hearing	
Diseases	Symptoms	5	less than good	
osteoporosis	pain in back	, knees,	Eyesight	
high blood pressure &	swollen legs	,	cataracts, glass	
cholesterol	sleeping pro	blems,	Educational leve	ગ

fear of falling down

Age: 85

General attitude towards technology neutral

## Devices in use

Maria JUNG

Well aged

ΤV radio



cognitive.	$\sim$
Memory:	÷
Diseases:	<u>.</u>
<b>C</b>	••
Symptoms:	
Limitations:	÷
	÷



satisfied with her life, forgetful

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Siegfried TRAUER

Mourning

LP player

TV

Age: 82







Limitations/Difficulties	Limitations/Difficulties in		
getting up from chair,		Memory:	
lifting or carrying weights	s over five kilos,		_
using a map in a strange	place,	Diseases: 🙂	
preparing a hot meal,		Symptoms:	
doing work around the house or garden		Limitations:	
		Drugs	
		yes	
		Hearing	
Discourse	C	less than good	
Diseases	Symptoms	Eyesight	
none	heart trouble,	less than good, glasse	s
	dizziness,	Educational level	
	blackouts,	medium	
	depression	Risks	
	sleeping problems,	none	
	breathlessness	Psychographics	
		depressed,	
General attitude toward	ls technology	introverted,	
neutral	5,	sentimental	
Devices in use			

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Karl-Heinz RUHEN	ID Leipzig, DE	Contraction and
Physically inactive	Age: 85	
Family & Home So	a → cial contacts Income	
Limitations/Difficulti	es in	Cognitive:
walking 100 meters,		Memory:
climbing stairs, kneeling, pulling or pushi dressing including shoes shopping, preparing a hot meal, managing money		Diseases: Symptoms: Limitations: Drugs yes Hearing
Diseases	Symptoms	good
high blood pressure, arthritis,	pain in joints, breathlessness,	Eyesight cataracts, good Educational level
hernia, cataracts	fear of falling down	basic Risks
		inactive, mental fatigue Psychographics
General attitude tow	ards technology	satisfied with his life, forgetful,
negative		religious
Devices in use		Ĵ

ΤV

Ms. JUNGENSON	Malmoe, SE	
Well aged Family & Home Socia	Age: 85	
Limitations/Difficulties i walking 100 meters	'n	Cognitive: Memory:
		Diseases: Symptoms: Limitations: Limitations:
Diseases	Symptoms	Drugs yes Hearing good
heart problems, high cholesterol	swollen legs	Eyesight good Educational level medium Risks overweight
General attitude toward	ls technology	Psychographics happy, positive, hopeful
Devices in use           TV         radio           mobile phone         radio		http://elderlypersonas.cure.a

Helmuth SCHLIN	GEL Bregenz, A	
Well aged	Age: 88	3
Family & Home S	a a a cocial contacts Incom	ne
Limitations/Difficul	ties in	Cognitive: 🙂
none		Memory: 🙂
		Diseases:
		Symptoms: 🙂
		Limitations: 🙂
		Drugs
		none
		Hearing
Diseases	Symptoms	aid
heart problems	none	Eyesight
·		glasses
		Educational level
		basic
		Risks
		overweight
		Psychographics
		joyful,
General attitude to	wards technology	happy,
negative		positive
Devices in use		
TV		http://elderlypersonas.cure.at
mobile phone		© 2011 CURE-Elderly-Personas

Ms. ALLENSON Diabetes patient

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Family & Home

climbing up stairs,

bathing or showering,

preparing a hot meal,

arthritis, rheumatism,

Diseases

osteoporosis

negative

τv

Devices in use

stroke,

doing work around the house

Limitations/Difficulties in walking for 100 meters

kneeling, stooping, crouching, pulling or pushing large objects,

dressing, including shoes and socks,

lifting or carrying weights more than five kilos,

General attitude towards technology

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Umea, SE

-€

Income

Social contacts

Symptoms

heart trouble,

incontinence

fear of falling down,

intestine problems,

Age: 88



Cognitive:	×
Memory:	*
Diseases:	~
Symptoms:	<b></b>
Limitations:	
Drugs	

yes
Hearing
good
Eyesight
glasses
Educational level
basic
Risks
inactive
Psychographics
depressed,
inactive,

withdrawn

Ms. OSTEGAARD Copenhagen, DK		Mr. CALMBERG Stockholm, SE	
Grandma Age: 84		Diabetes patient Age: 85	
Limitations/Difficulties in climbing several flights of stairs, stooping, kneeling, crouching, lifting or carrying weights more than five kilos, shopping, managing money,	Cognitive: Memory: Diseases: Symptoms: Limitations: Symptom State St	Limitations/Difficulties in kneeling, stooping, crouching, climbing several flights of stairs doing work around the house or garden	Cognitive:   U     Memory:   U     Diseases:   U     Symptoms:   U
sleeping           Diseases         Symptoms           heart problems,         pain in joints,           breathlessness,         dizziness, faints	Limitations:	Diseases Symptoms high blood pressure, breathlessness, diabetes incontinence	Limitations:
General attitude towards technology negative Devices in use TV	i sychog, uprites modest, depressed, tearful http://elderlypersonas.cure.at © 2011 CURE-Elderly-Personas	General attitude towards technology negative Devices in use TV	satisfied with his life, passive, forgetful http://elderlypersonas.cure.at © 2011 CURE-Elderly-Personas

Mr. JOHNSEN

Well aged

IV	Mr. TRAUSSEN	Skagen, DE	
Limitations/Difficulties in       Cognitive:       Image: Cognitive:         getting up from chair       Memory:       Image: Cognitive:         Diseases:       Image: Cognitive:       Image: Cognitive:         Diseases:       Symptoms:       Image: Cognitive:       Image: Cognitive:         Pises:       pain in back, knees, joints       Eyesight:       Cognitive:       Cognitive:         Image: Cognitive:       Symptoms:       Image: Cognitive:       Image: Cognitive:       Eyesight:       Cognitive:         Image: Cognitive:       Symptoms:       Image: Cognitive:       Image: Cognitive:       Eyesight:       Cognitive:       Cognitive:       Eyesight:       Cognitive:       Cognitive:       Eyesight: <td< td=""><td>Mourning</td><td>Age: 82</td><td></td></td<>	Mourning	Age: 82	
getting up from chair       Memory:       A         Diseases:       Diseases:       Diseases:       Diseases:         biseases       Drugs       yes         Hearing       good       Diseases:       Diseases:         heart attack       pain in back, knees, joints       Educational level         basic       Risks       inactive, mental fatigue         Psychographics       sad,       introverted,         neutral       Devices in use       http://elderlypersonas.cure         TV       http://elderlypersonas.cure	Family & Home Soci	al contacts Income	
Diseases       Image: Symptoms         Diseases       Image: Symptoms         beart attack       Symptoms         pain in back, knees, joints       Eyesight         cataracts, good       Educational level         basic       Risks         inactive, mental fatigue       Psychographics         sad,       introverted,         neutral       Devices in use         TV       http://elderlypersonas.cure	Limitations/Difficulties	; in	Cognitive:
Symptoms:       Imitations:         Limitations:       Imitations:         Diseases       Symptoms         heart attack       pain in back, knees, joints         Equation of the second of the sec	getting up from chair		Memory:
Diseases       Symptoms         heart attack       Symptoms         pain in back, knees, joints       Eyesight         cataracts, good       Educational level         basic       Basic         Risks       inactive, mental fatigue         Psychographics       sad,         introverted,       sentimental         Devices in use       http://elderlypersonas.cure         TV       http://elderlypersonas.cure			Diseases:
Diseases       Symptoms         heart attack       pain in back, knees, joints         Eyesight       cataracts, good         Educational level       basic         Basic       Risks         inactive, mental fatigue       Psychographics         sad,       introverted,         neutral       Devices in use         TV       http://elderlypersonas.cure			Symptoms: 😐
Diseases       Symptoms         heart attack       pain in back, knees, joints         Eyesight       cataracts, good         Educational level       basic         basic       Risks         inactive, mental fatigue       Psychographics         sad,       introverted,         neutral       bevices in use         TV       http://elderlypersonas.cure			Limitations:
Diseases       Symptoms       good         heart attack       pain in back, knees, joints       Eyesight         cataracts, good       Educational level         basic       Basic         Risks       inactive, mental fatigue         Psychographics       sad,         introverted,       sentimental         Devices in use       http://elderlypersonas.cure         Tv       0 2011 CUPE Eldedu Dependent			Drugs
Diseases     Symptoms       heart attack     pain in back, knees, joints       good       Equesight       cataracts, good       Educational level       basic       Risks       inactive, mental fatigue       Psychographics       sad,       introverted,       sentimental       Devices in use       TV			yes
Diseases       Symptoms         heart attack       pain in back, knees, joints       Eyesight cataracts, good         Educational level basic       Educational level basic         General attitude towards technology neutral       Psychographics sad, introverted, sentimental         Devices in use       http://elderlypersonas.cure         TV       0 2011 CUPE Eldedu Dependent			Hearing
heart attack     pain in back, knees, joints     Eyesight cataracts, good       Educational level basic     Educational level basic       Risks inactive, mental fatigue       Psychographics sad, introverted, sentimental       Devices in use       TV	Diseases	Symptoms	good
Educational level         basic         Risks         inactive, mental fatigue         Psychographics         sad,         introverted,         neutral         Devices in use         TV         bttp://elderlypersonas.cure         0 2011 CUPE Eldedu Dependent	heart attack		
basic       Risks       inactive, mental fatigue       Psychographics       sad,       introverted,       neutral       Devices in use       TV			
Risks     inactive, mental fatigue       Psychographics     sad,       introverted,     sentimental       Devices in use     http://elderlypersonas.cure       TV     http://elderlypersonas.cure			
General attitude towards technology     inactive, mental fatigue       Psychographics     sad,       sad,     introverted,       neutral     sentimental       Devices in use     http://elderlypersonas.cure       TV     0 2011 CUPE Elderly Dependence			
General attitude towards technology     Psychographics       neutral     introverted,       Devices in use     sentimental       TV     http://elderlypersonas.cure			
General attitude towards technology     sad,       neutral     introverted,       Devices in use     http://elderlypersonas.cure       TV     0.2011 CUPE Elderly Dependence			
General attitude towards technology     introverted,       neutral     sentimental       Devices in use     http://elderlypersonas.cure       TV     0.2011 CUPE Elderly Dependence			
Devices in use     http://elderlypersonas.cure       TV     02011 CUPE Elderly Dereo	General attitude towa	rds technology	
TV http://elderlypersonas.cure	neutral		sentimental
© 2011 CLIPE Elderly Perro	Devices in use		
computer with internet connection © 2011 CURE-Elderly-Person	TV		http://elderlypersonas.cure.at
	computer with internet con	nection	© 2011 CURE-Elderly-Personas

Family & Home	Social contacts	+€ Income	
Limitations/Difficul	ties in		Cognitive:       U         Memory:       U         Diseases:       U         Symptoms:       U         Limitations:       U         Drugs         none         Hearing
Diseases	Symptoms		good Eyesight
cataracts	none		cataracts Educational level basic Risks none Psychographics joyful,
General attitude to	wards technolog	у	happy,
negative			positive
Devices in use			http://elderlypersonas.cure.at
TV mobile phone			© 2011 CURE-Elderly-Personas

Odense, DK

Age: 88

Ms. VITALIS	Athens, EL	1000
Family & Home Soci	al contacts Age: 84	
Limitations/Difficulties walking 100 meters,		Cognitive:
getting up from chair and o climbing stairs, kneeling,	ut of bed,	Diseases:
lifting more than five kilos, dressing incl. shoes & socks bathing,	Symptoms: 😐	
shopping, doing work around house, using map in a strange plac	e	Drugs yes Hearing
Diseases heart problems, high blood pressure, arthritis, rheumatism, osteoporosis	Symptoms pain in back, knees, hips breathlessness, swollen legs, fear of falling down	less than good Eyesight glasses Educational level medium Risks inactive
General attitude towar negative Devices in use	rds technology	Psychographics dissatisfied, melancholic
TV		http://elderlypersonas.cure.at

Ms. GIOVANNA	Brindisi, IT	
Well aged	Age: 85	
Limitations/Difficulties i climbing several flights of stai		Cognitive: U
		Diseases: Symptoms: Limitations: Limitations:
Diseases	Symptoms	Drugs yes Hearing good
cataract	pain in back, knees, hips	Eyesight cataracts, glasses Educational level basic Risks overweight
General attitude toward	s technology	Psychographics happy, positive, communicative
Devices in use TV radio		http://elderlypersonas.cure.a © 2011 CURE-Elderly-Persona:

Ms. ISOLA	Venice, IT	
Religious widower	Age: 88	
Limitations/Difficulties in climbing up stairs, kneeling, stooping, crouching, pulling or pushing large objects sleeping		Cognitive: Memory: Diseases: Symptoms: Limitations: Drugs yes Hearing good
	Symptoms none	Eyesight good Educational level basic Risks overweight Psychographics religious,
General attitude towards negative	technology	communicative
Devices in use		
TV		http://elderlypersonas.cure.at © 2011 CURE-Elderly-Personas



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Limitations/Difficulties in
climbing several flights of stairs,
kneeling, pulling or pushing objects,
dressing including shoes and socks,
getting up from stairs

General attitude towards technology

Diseases
high blood pressure,
arthritis

negative

τv

Devices in use

Symptoms pain in joints, breathlessness, sleeping problems

glasses Educational level basic Risks overweight

Drugs yes Hearing good

Eyesight

Cognitive: Memory: Diseases: Symptoms: Limitations:

Psychographics satisfied with his life, forgetful, religious

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Mr. TRAUIS Mourning	Hania, EL Age: 82		Mr. NICOLO Well aged	Thessaloniki, EL Age: 88	
Family & Home S	© Social contacts Income		Family & Home So	a a bocial contacts Income	S.
Limitations/Difficul	ties in	Cognitive:	Limitations/Difficult	ies in	Cognitive: 🙂
walking 100 meters,		Memory:	none		Memory: 🙂
lifting or carrying weigh		Diseases:			Diseases:
stooping, kneeling, crou	-				
climbing one flight of st dressing, incl. shoes and		Symptoms:			Symptoms: 🙂
bathing,	u 30CK3,	Limitations:			Limitations: 🙂
preparing a hot meal,		Drugs			Drugs
shopping for groceries,		yes			none
sleeping		Hearing			Hearing
	<b>C</b>	less than good		<b>c</b> .	good
Diseases	Symptoms	Eyesight	Diseases	Symptoms	Eyesight
heart attack, high cholesterol,	heart trouble, persistent cough,	less than good	high blood pressure	stomach problems	glasses
stroke	swollen legs,	Educational level			Educational level
SHOKE	fear of falling down	medium			basic
	ical of failing domi	Risks			Risks
		inactive			overweight
		Psychographics			Psychographics
		positive,			joyful,
General attitude to	wards technology	introverted,	General attitude tow	vards technology	happy,
neutral		religious	negative		positive
Devices in use			Devices in use		
TV		http://elderlypersonas.cure.at	TV		http://elderlypersonas.cure.at

mobile phone

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radio

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