

# CURE Elderly-Personas

## Acknowledgements

*The CURE-Elderly-Personas are fictitious persons synthetically generated from average traits mixed across countries. Photos are taken from an external database. CURE-Elderly-Personas materials and documents do not represent private data from a single person. Information included in CURE-Elderly-Personas materials and documents do not infringe any privacy and data security rights.*

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Ingobert TUGEND

Graz, AT

Lonely widower

Age: 78



Family & Home



Social contacts



Income

#### Limitations/Difficulties in

doing housework,  
crouching, kneeling, stooping,

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

glasses

#### Educational level

medium

#### Risks

overweight, bad memory

#### Psychographics

hopeful,

satisfied with his life,

forgetful

#### Diseases

heart attack,  
high cholesterol,  
arthritis and rheumatism

#### Symptoms

pain in back, knees, wrists  
sleeping problems

#### General attitude towards technology

positive

#### Devices in use

TV LP player  
radio computer with internet connection

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Michael ELEND

Munich, DE

Dissatisfied & getting old

Age: 75



Family & Home



Social contacts



Income

#### Limitations/Difficulties in

getting up from chair,  
climbing stairs,  
crouching, kneeling, stooping,  
pulling and pushing large objects,  
lifting or carrying weights over five kilos,  
sleeping,  
dressing, including wearing shoes,  
bathing

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

glasses, cataract

#### Educational level

basic

#### Risks

socially inactive

#### Psychographics

depressed,

sad,

feels incapable

#### Diseases

high blood pressure,  
diabetes,  
cataract

#### Symptoms

pain in joints, back,  
knees

#### General attitude towards technology

neutral

#### Devices in use

radio,  
CD player

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Doris SCHWESTER

Wels, AT

Living alone, faithful

Age: 73



Family & Home



Social contacts



Income

#### Limitations/Difficulties in

climbing several flights of stairs,  
shopping for groceries,  
doing work around the house or garden

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

none

#### Hearing

good

#### Eyesight

glasses

#### Educational level

medium

#### Risks

social inactive

#### Psychographics

modest,

religious,

lonely

#### Diseases

none

#### Symptoms

none

#### General attitude towards technology

neutral

#### Devices in use

TV  
mobile phone

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Maria-Klaus LIEGE

Innsbruck, AT

Resigned and ill

Age: 71



Family & Home



Social contacts



Income

#### Limitations/Difficulties in

difficulties in sitting for two hours,  
getting up from chair or bed,  
climbing several flights of stairs, stooping, kneeling,  
reaching or extending arms above shoulders,  
pulling or pushing large objects,  
lifting or carrying weights over five kilos,  
shopping,  
doing housework,  
bathing

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

glasses

#### Educational level

basic

#### Risks

obese, bad memory

#### Psychographics

active,

positive,

happy

#### Diseases

heart attack,  
high blood pressure,  
diabetes,  
osteoporosis

#### Symptoms

heart trouble,  
fear of falling down,  
stomach problems,  
pain in joints,  
breathlessness,  
swollen legs,  
sleeping problems

#### General attitude towards technology

negative

#### Devices in use

TV

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Andreas RENNER Hamburg, DE

Healthy runner Age: 71



#### Limitations/Difficulties in

none

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

none

#### Hearing

good

#### Eyesight

glasses

#### Educational level

medium

#### Risks

none

#### Psychographics

active,  
positive,  
happy

#### Diseases

none

#### Symptoms

none

#### General attitude towards technology

negative

#### Devices in use

TV hi-fi system  
radio MP3-player

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Ingrid REISEN Koblenz, DE

Well aging Spain-tourist Age: 66



#### Limitations/Difficulties in

none

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

none

#### Hearing

good

#### Eyesight

good

#### Educational level

basic

#### Risks

overweight, smokes

#### Psychographics

joyful,  
forgetful,  
religious

#### Diseases

none

#### Symptoms

none

#### General attitude towards technology

negative

#### Devices in use

TV  
computer games

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Achim HERZ Zams, AT

Heart-patient farmer Age: 71



#### Limitations/Difficulties in

getting up from chair,  
climbing several flights of stairs,  
stooping, kneeling,  
reaching or extending arms above

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

none

#### Hearing

aid

#### Eyesight

glasses

#### Educational level

basic

#### Risks

obese, drinks, inactive

#### Psychographics

depressed,  
negative,  
pessimistic

#### Diseases

heart problems,  
high blood pressure &  
cholesterol

#### Symptoms

pain in back,  
sleeping problems

#### General attitude towards technology

neutral

#### Devices in use

TV  
computer with internet connection

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Peter Meister Vienna, AT

Bon vivant artist Age: 68



#### Limitations/Difficulties in

none

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

none

#### Hearing

good

#### Eyesight

glasses

#### Educational level

medium

#### Risks

drinks, smokes

#### Psychographics

active,  
satisfied with his life  
sometimes feels lonely

#### Diseases

none

#### Symptoms

none

#### General attitude towards technology

positive

#### Devices in use

Computer with internet connection  
mobile phone

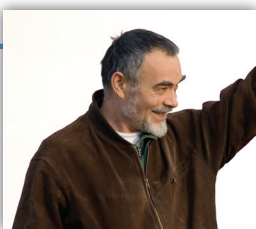
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Stefan VATER

Stuttgart, DE

Devoted family man

Age: 63



Family & Home



Social contacts



Income

Limitations/Difficulties in  
none

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

Drugs

yes

Hearing

good

Eyesight

glasses

Educational level

high

Risks

overweight

Psychographics

active,

religious,

hopeful

Diseases

high blood pressure

Symptoms

none

General attitude towards technology

positive

Devices in use

TV computer with internet connection

mobile phone

<http://elderlypersonas.cure.at>

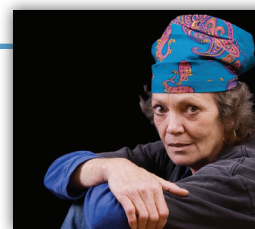
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Roswitha BLUMENTHAL

Rostock, DE

Idealist ex-hippie

Age: 64



Family & Home



Social contacts



Income

Limitations/Difficulties in  
none

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

Drugs

yes

Hearing

good

Eyesight

glasses

Educational level

high

Risks

none

Psychographics

active,

positive,

happy

Diseases

arthritis/rheumatism

high blood pressure

Symptoms

pain in joints

General attitude towards technology

positive

Devices in use

computer with internet connection

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Hilde EIFRIG

Eisenstadt, AT

Osteoporosis patient

Age: 75



Family & Home



Social contacts



Income

Limitations/Difficulties in

walking 100m,  
getting up from chair,  
climbing stairs,  
carrying heavy objects more than five kilos,  
difficulties in shopping for groceries,  
doing work in house and garden

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

Drugs

yes

Hearing

less than good

Eyesight

cataracts, glasses

Educational level

basic

Risks

obese

Psychographics

sad,

satisfied with her life,

forgetful

Diseases

osteoporosis  
high blood pressure &  
cholesterol

Symptoms

pain in back, knees,  
swollen legs,  
sleeping problems,  
fear of falling down

General attitude towards technology

neutral

Devices in use

TV

radio

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Judith EINZIG

Kiel, DE

Divorced, hardworking

Age: 62



Family & Home



Social contacts



Income

Limitations/Difficulties in

difficulty in carrying objects heavier than five kilos

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

Drugs

none

Hearing

good

Eyesight

good

Educational level

medium

Risks

none

Psychographics

stressed,

depressive,

tearful

Diseases

high blood pressure

Symptoms

none

General attitude towards technology

positive

Devices in use

TV

mobile phone

laptop with internet connection

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Adelheit HÜFTLEID

Vienna, AT

Grandma with osteoporosis

Age: 84



Family & Home



Social contacts



Income



#### Limitations/Difficulties in

climbing several flights of stairs,  
shopping for groceries,  
doing work around the house or garden

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

none

#### Hearing

good

#### Eyesight

glasses

#### Educational level

medium

#### Risks

social inactive

#### Psychographics

modest,

religious,

lonely

#### Diseases

none

#### Symptoms

none

#### General attitude towards technology

neutral

#### Devices in use

TV

mobile phone

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Luise INSEL

Berlin, DE

Diabetes patient

Age: 88



Family & Home



Social contacts



Income



#### Limitations/Difficulties in

none

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

glasses

#### Educational level

high

#### Risks

none

#### Psychographics

active,

positive,

happy

#### Diseases

arthritis/rheumatism

high blood pressure

#### Symptoms

pain in joints

#### General attitude towards technology

positive

#### Devices in use

computer with internet connection

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Maria JUNG

Linz, AT

Well aged

Age: 85



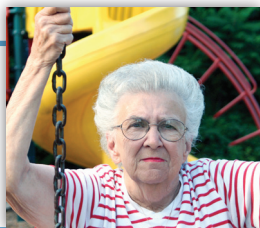
Family & Home



Social contacts



Income



#### Limitations/Difficulties in

walking 100m,  
getting up from chair,  
climbing stairs,  
carrying heavy objects more than five kilos,  
difficulties in shopping for groceries,  
doing work in house and garden

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

less than good

#### Eyesight

cataracts, glasses

#### Educational level

basic

#### Risks

obese

#### Psychographics

sad,

satisfied with her life,

forgetful

#### Diseases

osteoporosis

high blood pressure &

cholesterol

#### Symptoms

pain in back, knees,

swollen legs,

sleeping problems,

fear of falling down

#### General attitude towards technology

neutral

#### Devices in use

TV

radio

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Siegfried TRAUER

Euskirchen, DE

Mourning

Age: 82



Family & Home



Social contacts



Income



#### Limitations/Difficulties in

getting up from chair,  
lifting or carrying weights over five kilos,  
using a map in a strange place,  
preparing a hot meal,  
doing work around the house or garden

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

less than good

#### Eyesight

less than good, glasses

#### Educational level

medium

#### Risks

none

#### Psychographics

depressed,

introverted,

sentimental

#### Diseases

none

#### Symptoms

heart trouble,

dizziness,

blackouts,

depression

sleeping problems,

breathlessness

#### General attitude towards technology

neutral

#### Devices in use

TV

LP player

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Karl-Heinz RUHEND Leipzig, DE

Physically inactive Age: 85



#### Limitations/Difficulties in

walking 100 meters,  
climbing stairs,  
kneeling, pulling or pushing objects,  
dressing including shoes and socks,  
shopping,  
preparing a hot meal,  
managing money

#### Diseases

high blood pressure,  
arthritis,  
hernia,  
cataracts

#### Symptoms

pain in joints,  
breathlessness,  
fear of falling down

#### General attitude towards technology

negative

#### Devices in use

TV

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

cataracts, good

#### Educational level

basic

#### Risks

inactive, mental fatigue

#### Psychographics

satisfied with his life,  
forgetful,  
religious

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Helmuth SCHLINGEL Bregenz, AT

Well aged Age: 88



#### Limitations/Difficulties in

none

#### Diseases

heart problems

#### Symptoms

none

#### General attitude towards technology

negative

#### Devices in use

TV  
mobile phone

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

none

#### Hearing

aid

#### Eyesight

glasses

#### Educational level

basic

#### Risks

overweight

#### Psychographics

joyful,  
happy,  
positive

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Ms. JUNGENSEN Malmö, SE

Well aged Age: 85



#### Limitations/Difficulties in

walking 100 meters

#### Diseases

heart problems,  
high cholesterol

#### Symptoms

swollen legs

#### General attitude towards technology

neutral

#### Devices in use

TV radio  
mobile phone

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

good

#### Educational level

medium

#### Risks

overweight

#### Psychographics

happy,  
positive,  
hopeful

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Ms. ALLENSEN Umeå, SE

Diabetes patient Age: 88



#### Limitations/Difficulties in

walking for 100 meters  
climbing up stairs,  
kneeling, stooping, crouching,  
pulling or pushing large objects,  
lifting or carrying weights more than five kilos,  
dressing, including shoes and socks,  
bathing or showering,  
preparing a hot meal,  
doing work around the house

#### Diseases

stroke,  
arthritis, rheumatism,  
osteoporosis

#### Symptoms

heart trouble,  
fear of falling down,  
intestine problems,  
incontinence

#### General attitude towards technology

negative

#### Devices in use

TV

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

glasses

#### Educational level

basic

#### Risks

inactive

#### Psychographics

depressed,  
inactive,  
withdrawn

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Ms. OSTEGAARD Copenhagen, DK

Grandma Age: 84



#### Limitations/Difficulties in

climbing several flights of stairs,  
stooping, kneeling, crouching,  
lifting or carrying weights more than five kilos,  
shopping,  
managing money,  
sleeping

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

aid

#### Eyesight

cataracts, glasses

#### Educational level

medium

#### Risks

overweight

#### Psychographics

modest,  
depressed,  
tearful

#### Diseases

heart problems,

#### Symptoms

pain in joints,  
breathlessness,  
dizziness, faints

#### General attitude towards technology

negative

#### Devices in use

TV

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Mr. CALMBERG

Stockholm, SE

Diabetes patient

Age: 85



#### Limitations/Difficulties in

kneeling, stooping, crouching,  
climbing several flights of stairs  
doing work around the house or garden

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

aid

#### Eyesight

glasses

#### Educational level

basic

#### Risks

overweight

#### Psychographics

satisfied with his life,  
passive,  
forgetful

#### Diseases

high blood pressure,  
diabetes

#### Symptoms

breathlessness,  
incontinence

#### General attitude towards technology

negative

#### Devices in use

TV

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Mr. TRAUSSEN

Skagen, DE

Mourning Age: 82



#### Limitations/Difficulties in

getting up from chair

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

cataracts, good

#### Educational level

basic

#### Risks

inactive, mental fatigue

#### Psychographics

sad,  
introverted,  
sentimental

#### Diseases

heart attack

#### Symptoms

pain in back, knees, joints

#### General attitude towards technology

neutral

#### Devices in use

TV  
computer with internet connection

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Mr. JOHNSEN

Odense, DK

Well aged Age: 88



#### Limitations/Difficulties in

none

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

none

#### Hearing

good

#### Eyesight

cataracts

#### Educational level

basic

#### Risks

none

#### Psychographics

joyful,  
happy,  
positive

#### Diseases

cataracts

#### Symptoms

none

#### General attitude towards technology

negative

#### Devices in use

TV  
mobile phone

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Ms. VITALIS Athens, EL  
Granma with osteoporosis Age: 84



#### Limitations/Difficulties in

walking 100 meters,  
getting up from chair and out of bed,  
climbing stairs, kneeling,  
lifting more than five kilos,  
dressing incl. shoes & socks,  
bathing,  
shopping,  
doing work around house,  
using map in a strange place

#### Diseases

heart problems,  
high blood pressure,  
arthritis, rheumatism,  
osteoporosis

#### Symptoms

pain in back, knees, hips  
breathlessness,  
swollen legs,  
fear of falling down

#### General attitude towards technology

negative

#### Devices in use

TV

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

yes

#### Hearing

less than good

#### Eyesight

glasses

#### Educational level

medium

#### Risks

inactive

#### Psychographics

dissatisfied,  
melancholic

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Ms. ISOLA Venice, IT  
Religious widower Age: 88



#### Limitations/Difficulties in

climbing up stairs,  
kneeling, stooping, crouching,  
pulling or pushing large objects,  
sleeping

#### Diseases

high cholesterol

#### Symptoms

none

#### General attitude towards technology

negative

#### Devices in use

TV

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

good

#### Educational level

basic

#### Risks

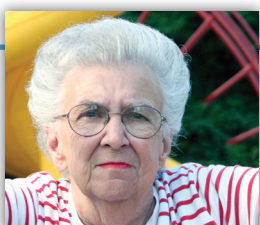
overweight

#### Psychographics

religious,  
communicative

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Ms. GIOVANNA Brindisi, IT  
Well aged Age: 85



#### Limitations/Difficulties in

climbing several flights of stairs

#### Diseases

cataract

#### Symptoms

pain in back, knees, hips

#### General attitude towards technology

neutral

#### Devices in use

TV  
radio

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

cataracts, glasses

#### Educational level

basic

#### Risks

overweight

#### Psychographics

happy,  
positive,  
communicative

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Mr. CALMO Palermo, IT  
Grandpa with arthritis Age: 85



#### Limitations/Difficulties in

climbing several flights of stairs,  
kneeling, pulling or pushing objects,  
dressing including shoes and socks,  
getting up from stairs

#### Diseases

high blood pressure,  
arthritis

#### Symptoms

pain in joints,  
breathlessness,  
sleeping problems

#### General attitude towards technology

negative

#### Devices in use

TV

Cognitive:   
Memory:   
Diseases:   
Symptoms:   
Limitations:

#### Drugs

yes

#### Hearing

good

#### Eyesight

glasses

#### Educational level

basic

#### Risks

overweight

#### Psychographics

satisfied with his life,  
forgetful,  
religious

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Mr. TRAUIS

Hania, EL

Mourning

Age: 82



Family & Home



Social contacts



Income



#### Limitations/Difficulties in

walking 100 meters,  
lifting or carrying weights over five kilos,  
stooping, kneeling, crouching,  
climbing one flight of stairs,  
dressing, incl. shoes and socks,  
bathing,  
preparing a hot meal,  
shopping for groceries,  
sleeping

#### Diseases

heart attack,  
high cholesterol,  
stroke

#### Symptoms

heart trouble,  
persistent cough,  
swollen legs,  
fear of falling down

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

yes

#### Hearing

less than good

#### Eyesight

less than good

#### Educational level

medium

#### Risks

inactive

#### Psychographics

positive,  
introverted,  
religious

#### General attitude towards technology

neutral

#### Devices in use

TV  
radio

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Mr. NICOLO

Thessaloniki, EL

Well aged

Age: 88



Family & Home



Social contacts



Income



#### Limitations/Difficulties in

none

#### Diseases

high blood pressure

#### Symptoms

stomach problems

Cognitive:

Memory:

Diseases:

Symptoms:

Limitations:

#### Drugs

none

#### Hearing

good

#### Eyesight

glasses

#### Educational level

basic

#### Risks

overweight

#### Psychographics

joyful,  
happy,  
positive

#### General attitude towards technology

negative

#### Devices in use

TV  
mobile phone

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