LICENSE AGREEMENT

PLEASE READ CAREFULLY. This license is a legal agreement between the SHARE_PERSONAs Project Consortium ("we" or the "Licensor"), and you, who may be an institute, university department, organization or individual ("you" or the "Licensee").

The Project Consortium consists of:

CURE – Center for Usability Research & Engineering Businesspark MARXIMUM Modecenterstraße 17 / Object 2 1110 Vienna www.cure.at

and

VID - Vienna Institute of Demography Austrian Academy of Sciences Wohllebengasse 12-14, 6th floor 1040 Vienna, Austria www.oeaw.ac.at/vid/

YOU MUST READ THIS LICENSE BEFORE INSTALLING, COPYING, OR OTHERWISE USING THIS WEB RESOURCE. BY DOING SO, YOU ARE ACKNOWLEDGING THAT YOU HAVE READ THE TERMS OF THIS LICENSE AND ARE AGREEING TO COMPLY WITH THEM. IF YOU DO NOT AGREE, YOU ARE ONLY ALLOWED TO HAVE ACCESS TO THE UNRESTRICTED INFORMATION AVALIABLE ON THE PROJECT WEBSITE (http://elderlypersonas.cure.at).

Acknowledgements

The CURE-Elderly-Personas are fictitious persons synthetically generated from average traits mixed across countries. Photos are taken from an external database. CURE-Elderly-Personas materials and documents do not represent private data from a single person. Information included in CURE-Elderly-Personas materials and documents do not infringe any privacy and data security rights.

This document uses data from SHARE. The SHARE data collection has been primarily funded by the European Commission through the 5th framework programme (project QLK6-CT-2001-00360 in the thematic programme Quality of Life). Additional funding came from the US National Institute on Ageing (U01 AG09740-13S2, P01 AG005842, P01 AG08291, P30 AG 12815, Y1-AG-4553-01 and OGHA 04-064). Data collection for wave 1 was nationally funded in Austria (through the Austrian Science Foun-dation, FWF), Belgium (through the Belgian Science Policy Office), France, (through CNAM, CNAV, COR, Drees, Dares, Caisse des Deports et Consignations et le Commissariat General du Plan) and Switzerland (through BBW/OFES/ UFES). The SHARE data collection in Israel was funded by the US Na-tional Institute on Ageing (R21 AG 025169), by the German-Israeli Foundation for Scientific Research and Development (G.I.F.), and by the National Insurance Institute of Israel. Further support by the European Commission through the 6th framework program (projects SHARE-I3, RII-CT-2006-062193, and COMPARE, CIT5-CT-2005-028857) is gratefully acknowledged. CURE-Elderly-Personas materials and documents do not represent private data from a single person participated in the SHARE project.

We, the Licensor, have published CURE-Elderly-Personas sets, templates for artifacts and the CURE-Elderly-Personas instruction manual. The CURE-Elderly-Personas are created based on data from the SHARE database (<u>www.share-project.org</u>).

The SHARE_PERSONAs project (FFG project Nr. 825878) was funded under the programme benefit (call 5) funded by the Austrian Federal Ministry for Transport, Innovation and Technology (BMVIT: <u>www.bmvit.gv.at</u>) in cooperation with the Austrian Research Promotion Agency (FFG: <u>www.ffg.at</u>).

The Project Consortium retains all intellectual property rights (IPR).

You, the Licensee, wish to use CURE-Elderly-Personas sets, templates for CURE-Elderly-Personas artifacts and the CURE-Elderly-Personas instruction manual and accept a non-exclusive license from us (the "Licensor") on the terms set out below:

- We have provided you with CURE-Elderly-Personas sets, templates for CURE-Elderly-Personas artifacts and the CURE-Elderly-Personas instruction manual via the project website (<u>http://elderlypersonas.cure.at</u>) containing material in print version.
- 2. You may reproduce texts (in whole or part) from CURE-Elderly-Personas sets, templates for CURE-Elderly-Personas artifacts and the CURE-Elderly-Personas instruction manual to create customized CURE-Elderly-Personas or similar materials to use in your research or design activities during the term of this license. There shall be no reproduction of any text from CURE-Elderly-Personas materials for any other purpose.
- 3. Individual texts in CURE-Elderly-Personas materials may not be materially altered except as indicated in the CURE-Elderly-Personas instruction manual.
- 4. Texts comprising CURE-Elderly-Personas materials may be copied electronically, reproduced as print on paper or only on artifacts as suggested in the CURE-Elderly-Personas instruction manual. The distribution of electronic copies is prohibited. Only paper copies, local electronic presentations or overhead transparencies may be used at your premises, unless a particular event or service conducted by you is held away from your premises.
- 5. No copies of any text from CURE-Elderly-Personas materials may be sold or rented.
- 6. (a) All customized CURE-Elderly-Persona descriptions, produced artifacts or other printed materials you created containing texts from CURE-Elderly-Personas materials shall contain the following notice visible or on the first page:

Copyright © 2011 CURE-Elderly-Personas. All rights reserved. Reproduced under license. Further copying is prohibited. <u>http://elderlypersonas.cure.at</u> b) If the text to be used by you requires further permission to reproduce, you will seek that permission from the Licensor, using the contact information supplied, and will include copies of this text the further acknowledgement stipulated by the copyright holder.

- 7. We warrant that we have the right to grant you this License. We are the owners of copyrights in the texts comprising CURE-Elderly-Personas materials or have obtained permission from third party copyright holders (where such materials are not in the public domain) for use of CURE-Elderly-Personas materials as set forth in this License. It may be necessary for you to obtain additional permissions for certain texts as specified in clause 6(b).
- 8. You shall indemnify and save us harmless from and against any claim, demand, or action, irrespective of the nature of the cause of the claim or action, alleging loss, expense, or damage arising out of your use of CURE-Elderly-Personas materials other than in strict accordance with this License.
- 9. This License shall terminate automatically without notice if you reproduce or alter, or authorize reproduction or alteration of CURE-Elderly-Personas materials, contrary to the terms of this License.
- 10.You may not sub-license any rights granted to you under this License and this License may not be transferred by you without our prior written consent.

This License constitutes the entire agreement between us and you, superseding any other oral or written understanding, and may only be altered by mutual agreement in writing. Any dispute concerning this License shall be resolved in the courts of Vienna and the laws of Austria shall apply.